

MEDIA RELEASE



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To: All Media
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For Immediate Release

“World No Tobacco Day”

Ottawa, IL – The LaSalle County Health Department would like to announce that Sunday, May 31st is World No Tobacco Day. The ultimate goal of this year's campaign is to contribute to protecting present and future generations not only from the devastating health consequences due to tobacco, but also from the social, environmental and economic detriments of tobacco use and exposure to tobacco smoke.

The tobacco landscape is constantly changing. Tobacco control strategies must continue to adapt to protect people from the harms of tobacco use. Emerging products like e-cigarettes and heated tobacco products have created a challenge for fighting the global tobacco use epidemic. E-cigarettes are electronic devices that produce an aerosol that is inhaled by the user. The aerosol usually contains nicotine and other harmful substances. The liquid used in these devices sometimes use flavors, such as fruit or candy flavors. Heated tobacco products are devices that heat tobacco to produce emissions that contain nicotine and other harmful chemicals that are inhaled by the user. These products sometimes include flavors.

The tobacco industry addicts more than 2,000 youth everyday and one in three of them will die prematurely because of tobacco. And while millions of people are dying, Big Tobacco is raking in billions and billions of dollars. The LaSalle County Health department would like to encourage everyone to join in on the campaign against smoking, which is the most preventable cause of death in the United States today. Over 400,000 deaths annually in the U.S. are directly related to smoking according to the ACS. One of every six deaths is attributed to the effects of smoking.

Now is the time to quit smoking. The Illinois Department of Public Health has a Tobacco Quitline that you can call for help. The number is 1-866 Quit-Yes that's 1-866-784-8937. For more information on how to quit smoking, or for some quit tips you can also call the Health Department 433-3366. You can also visit our website at www.lasallecounty.org. or like us on facebook and twitter.

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